



WEST BENGAL STATE UNIVERSITY
B.A. Honours 2nd Semester Examination, 2019

JORACOR03T-JOURNALISM AND MASS COMMUNICATION (CC3)

REPORTING AND EDITING FOR PRINT

Time Allotted: 2 Hours

Full Marks: 50

The figures in the margin indicate full marks.

Candidates should answer in their own words and adhere to the word limit as practicable.

1. Answer any **five** from the following: 2×5 = 10
- (a) Which phrase describes a feature?
- (i) A hard news story (ii) Any story that informs the reader
- (iii) A soft news story (iv) Any short of newspaper article
- (b) What is soft news?
- (i) News that is based on opinions, not facts
- (ii) News that is entertaining or interesting
- (iii) News that is circulated on the Internet, not on paper
- (iv) Advice columns
- (c) What is an editorial?
- (i) An opinion piece published on a special page
- (ii) The process when an editor works with unfinished story
- (iii) A part of the writing process
- (iv) The job that reporters get when they are promoted
- (d) What is Journalism?
- (i) The study of writing in journals
- (ii) A hard thing to do
- (iii) The reporting and publishing of the news
- (iv) An American business practice
- (e) What is a Source?
- (i) A published news source, such as the Chicago Tribune
- (ii) A person whom a reporter interviews for his story
- (iii) A reporter resource that lists all of the rules of writing
- (iv) A published online news source

- (f) Why is it important for reporters to talk to sources?
- (i) Sources help publish a reporter's story
 - (ii) Sources are the people that help edit and revise copy
 - (iii) Sources give a story balance by offering different perspectives
 - (iv) Sources buy newspapers
- (g) What are the 5 Ws and 1 H?
- (i) The only six questions that a reporter can ask a source
 - (ii) The six facts necessary facts of a summary lead
 - (iii) The six paragraphs that are required for a standard news story
 - (iv) The six worst mistakes a reporter can make
- (h) What kind of lead does a profile story have?
- (i) It doesn't have a lead
 - (ii) A summary lead
 - (iii) It always has a narrative hook
 - (iv) A creative lead
- (i) The dateline on a news story indicates the
- (i) time when the story occurred
 - (ii) place where the events described in the story took place
 - (iii) date when the story was written
 - (iv) date when the story should be published
- (j) What is attribution?
- (i) Giving a source credit for a quote
 - (ii) The description of what a photo is about
 - (iii) A mistake a reporter can get sued for
 - (iv) The best qualities of a news story

2. Answer any **four** of the following: 10×4 = 40
- (a) "Headline is the mirror of news" – Do you support this comment? Justify your answer with arguments. How many types of headlines are found in recent newspapers? Explain it with arguments. 3+7
 - (b) What do you understand by column? Describe briefly the essential qualities of a column writer. 4+6
 - (c) Who is more important for a newspaper – A reporter or A sub editor? Justify your answer with proper examples. 10
 - (d) Elaborately mention the different areas of political and sports reporting with examples. 5+5
 - (e) Where do news agency get their news? What is the main difference between the news of newspaper house and of a news agency? 3+7
 - (f) What are the criteria for selection of news photographs? Critically analyse the process of picture editing. 5+5

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