



WEST BENGAL STATE UNIVERSITY

B.Com. Honours 1st Semester Examination, 2019

FACACOR02T-B.Com. (CC2)

PRINCIPLE AND PRACTICE OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 50

The figures in the margin indicate full marks.

Candidates should answer in their own words and adhere to the word limit as practicable.

All symbols are of usual significance.

GROUP-A

1. Answer any *five* questions from the following:

2×5 = 10

- (a) Mention any four functions of Management.
- (b) Is Management a Profession?
- (c) What is Delegation of Authority?
- (d) Define Forecasting.
- (e) Define Motivation and Productivity.
- (f) Define co-ordination.
- (g) 'Control is a continuous process.' — Explain.
- (h) What is the meaning of 'Leadership'?

GROUP-B

Answer any *four* questions from the following

5×4 = 20

- 2. Discuss five features of Scientific Management.
- 3. Discuss five features of a sound organisation.
- 4. Distinguish between Theory X and Theory Y.
- 5. What are the steps in Delegation of Authority?
- 6. Discuss about the contribution of Fayol in Management.
- 7. What are the steps in a planning process?

GROUP-C

Answer any *two* questions from the following

10×2 = 20

- 8. How would you classify the level of management? Briefly describe the functions of different levels of management. 2+8
- 9. Discuss the findings and criticisms of Hawthorne experiments. 10
- 10. Discuss McGregor's Theory X and Theory Y. 10
- 11. Explain Blake and Mouton's managerial grid theory. 10

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