



WEST BENGAL STATE UNIVERSITY
B.Com. Honours 1st Semester Examination, 2019

FACACOR02T-B.COM. (CC2)
PRINCIPLE AND PRACTICE OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 50

The figures in the margin indicate full marks.

Candidates should answer in their own words and adhere to the word limit as practicable.

All symbols are of usual significance.

GROUP-A

1. Answer any **five** questions from the following: $2 \times 5 = 10$

- Mention any four functions of Management.
- Is Management a Profession?
- What is Delegation of Authority?
- Define Forecasting.
- Define Motivation and Productivity.
- Define co-ordination.
- 'Control is a continuous process.' — Explain.
- What is the meaning of 'Leadership'?

GROUP-B

Answer any *four* questions from the following

$5 \times 4 = 20$

- Discuss five features of Scientific Management.
- Discuss five features of a sound organisation.
- Distinguish between Theory X and Theory Y.
- What are the steps in Delegation of Authority?
- Discuss about the contribution of Fayol in Management.
- What are the steps in a planning process?

GROUP-C

Answer any *two* questions from the following

$10 \times 2 = 20$

- How would you classify the level of management? Briefly describe the functions of different levels of management. $2+8$
- Discuss the findings and criticisms of Hawthorne experiments. 10
- Discuss McGregor's Theory X and Theory Y. 10
- Explain Blake and Mouton's managerial grid theory. 10

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