



WEST BENGAL STATE UNIVERSITY
B.A. Honours 3rd Semester Examination, 2019

JORACOR05T-JOURNALISM AND MASS COMMUNICATION (CC5)

INTRODUCTION TO BROADCAST MEDIA

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

1. Answer any **five** questions from the following: 2×5 = 10
- (i) A mechanism or device which enables the TV camera to move in lateral and tilting motion
- (A) Panning device (B) Scanner
(C) Tilting (D) Pan/Tilt device
- (ii) What class of TV camera lens is used to cover short distance?
- (A) Normal (B) Wide angle
(C) Telephoto lens (D) Zoom lens
- (iii) What class of TV camera lens is used to cover long distance?
- (A) Normal (B) Wide angle
(C) Telephoto (D) Zoom lens
- (iv) What does a red light glowing in a recording studio indicate?
- (A) Off the air (B) Floating
(C) Experimental (D) On the air
- (v) The frequency limit of AM broadcasting station is
- (A) 565 kHz to 1605 kHz (B) 535 kHz to 1605 kHz
(C) 575 kHz to 1615 kHz (D) 535 kHz to 1615 kHz
- (vi) The aspect ratio of HDTV is
- (A) 4:3 (B) 18:5
(C) 14:8 (D) 16:9
- (vii) Which among the following is/are a type of camera movements?
- (A) Crane (B) Pan
(C) Tilt (D) All of these

- (viii) Which among the following is/are type of camera angles?
- (A) Point of view (B) Bird's view
(C) Eye level (D) All of these
- (ix) Among the following microphones, which one is used for a television interview programme?
- (A) Omnidirectional (B) Unidirectional
(C) Bi-directional (D) Lapel
- (x) In three point lighting, which of the following sets of lights are used?
- (A) Spot light, flood light and key light
(B) Key light, back light and fill light
(C) Cameo light, fill light and silhouette light
(D) None of these

2. Answer any **four** questions from the following: 10×4 = 40
- (a) Discuss about different types of sound. Discuss about the different types of microphones used in a sound production. 5+5
- (b) Write in detail with examples about the basic camera shots which are essential in TV programs. 10
- (c) "Writing skill for radio is different." Why is this different from writing for newspapers and TV? Justify your points with examples. 10
- (d) What is ENG? What is EFP? What is outside coverage? Discuss with examples. 2+2+6
- (e) Critically analyse the content and format on news bulletin telecast in various 24 hour news channels. 10
- (f) What is Public Service Broadcasting? Describe how 24 hour news channels have changed the way of viewing news. 4+6

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